

# ADVERTISING: 440MUSIC.COM INTERNET RADIO & MUSIC STORE

## **AUDIO ADVERTISING:**

Each Program Hour allocates 10 minutes to run Advertisements. Advertising spots are 30 seconds each (once per hour). Prepaid Contracts for 6 Months also receive a "Banner" on 440Music Web Site (including affiliate sites). Billing is as follows:

6 Months (pre-paid):	\$300
6 Months (monthly): due on the 1 <sup>st</sup> of ea. mo.	\$55
1 Month (monthly): due on the 1 <sup>st</sup> of ea. mo.	\$75
1 Week (weekly): due on the 1 <sup>st</sup> of ea. wk.	\$25

## **SCRIPTS & ACTOR VOICE-OVERS**

Supplied Scripts are recorded at no additional charge. Services of Voice-Over Actors are available at following rates: \*

Single Voice (one actor)	\$75
Dual Voices (two actors)	\$100
Multiple Voices (three or more)	\$ Negotiated with Actors

\* 440MUSIC does not charge any fee in association with Actors Voice-Overs.

## **BANNER ADVERTISING:**

440MUSIC offers two locations for Banners on each web site page. There are two types of Banners, each with different size and location as follows:

- (1) HEADER BANNER: located on page top (468px by 60px)
- (2) SIDE BANNER: located on page side (200px by 234px)

NOTE: These Banners are linked to Advertiser's Web Site, or location of choice.

Banner Fees are as follows: \*

6 Months – Header Banner (pre-paid)	\$175 per month
6 Months – Side Banner (pre-paid)	\$225 per month
Month to Month – Header Banner (pre-paid)	\$185 per month
Month to Month – Side Banner (pre-paid)	\$235 per month

\* 440MUSIC will provide list of Graphic Designers for Banner Design at no charge.

440MUSIC Accepts payment by: Company Check, Credit Card, or Money Order.